

Chippewa Valley Pickleball Club Board  
Board Meeting Minutes  
June 29, 2017  
McDonough Park Pavilion

Present: Julie Booth, Ron Doering, Geoff Groh, Bev Hilton, Patti Keske, Deb Klawiter, Mike Mai, Mike Peterson, Marilyn Skrivseth, and Kimberly Wahler.

The meeting was called to order by Club President Marilyn Skrivseth at 12 noon. The following items of business were discussed:

1. Marilyn asked if there were any additional agenda items.
  - a. See Agenda Item 8-- Other. b.
2. The June 13 meeting minutes were approved
3. USAPA. Ron reported that the USAPA forum used by ambassadors across the country was recently hacked. The data Ron had entered was lost, but had been restored as of June 28. The Franklin ball has been approved by the USAPA; however, the Onyx ball will continue to be the ball of choice for the Club. Marilyn stated that the Onyx ball holds up well, and we can continue to use it for unsanctioned tournaments.
4. Treasurer's Report. Mike M. reported that as of June 23, the checking account balance is \$4,542.09. A motion was made and seconded to approve the treasurer's report. Motion carried.

Considerable discussion took place regarding the Club becoming tax exempt. Two options were explained—501(c)(3) and 501(c)(7). If the Club were to become 501(c)(3) tax exempt, donations made to the Club would be tax deductible for the donor. The Club may qualify for grants under the 501(c)(3) classification. The 501(c)(7) is for organizations that are more social in nature. It is easier apply for and get the 501(c)(7) classification. The application cost for 501(c)(3) status is \$275, plus an annual fee. Individuals can still make contributions through the Community Parks Association Foundation, which has an administrative cost of 4%.

5. Membership. Kimberly reported that she has received dues from 66 people, of which 20 were from new members. Dues are due in June of each year. Kimberly

also reported that she emails thank yous to members once dues are received. Included in the email are the benefits of being a Club member. Membership forms were given to Board members to distribute to potential new members.

6. Committee Updates:

A. Facilities: Mike continues to monitor net height and make adjustments when necessary. The courts are blown off weekly.

B. Tournaments:

The September Eau Claire tournament:

- An email regarding the Club-sponsored tournament will go out to all individuals who have played in the tournament the previous two years and to all Club members. The application is also on the Club's Facebook page. It was suggested that applications can be distributed at tournaments. The deadline to register is August 31.
- Ron has secured insurance for the tournament at a cost of \$302 (same as for 2016). A \$60 application fee will be sent to the City of Eau Claire.
- A food wagon has not yet been lined up.
- The Club will purchase shirts for tournament participants from Fleet Feet.
- Visit Eau Claire is the major sponsor for the tournament.
- A facility brochure will be available at the September tournament. People need to be aware of where the money has come from for the construction of the new courts and improvements to the existing ones.

Other tournament information: Marilyn reported that a number of Club members have been playing in tournaments. If necessary, the Club will assist in getting partners for members who want to play in tournaments.

C. Social. The Mixed Up Doubles Tournament scheduled for July 23 filled up quickly and has a waiting list. The tournament is for members only (the deadline to pay dues in order to participate in the tournament is June 30).

D. Skill Enhancement.

1. Six individuals attended the clinic on June 27. The second session is this evening, June 29.
2. The Friday Skills and Drills clinics have been very well received. Starting July 7, the clinics will be held Tuesdays at 6 p.m. and Fridays at 1 p.m. The clinics will allow participants to review skills, practice drills, and have open play.
3. Julie distributed a Pickleball Skills & Drills flier that will be emailed to people who have taken the pickleball instruction clinic over the last four years. Club membership will be encouraged.

Julie mentioned that the Club could encourage groups from organizations to learn and play pickleball. This could be part of wellness programs that many organizations have.

4. A group of ladies continue to play on Monday and Wednesday afternoons from 3-5 p.m. Play is in Chippewa Falls on Mondays and in Eau Claire on Wednesdays. Gary LaValle will be conducting a clinic in July. More information to follow.

E. Publicity.

It was reported that people would like to see members' success at tournaments published in the *Leader-Telegram*. Photos and information could be sent to the *Leader-Telegram*, but it is up to the paper's discretion if it is published.

Julie has approached the TV stations about having a segment on pickleball and how it has grown.

F. Website Update.

Prior to the meeting Greg sent an email to Board members highlighting updates to the Club's website. The following summarizes the updates:

- Security--All member pages are now password protected with the code of cvpc2017. A password is much easier to change and

monitor versus having to authorize each person individually. Previously, the "members-only" section was available to anyone who had signed up to be a member of the site. The promo codes for purchases should be moved from the "Club Information" page to somewhere limited to actual club members.

- Tournaments--Every tournament listing that has been sent to Greg has now been posted to the website, including the sold-out, members-only tournament.
- Forum--A forum is again on the website. Since it is now a Wix product, rather than a third-party app, the signup process uses the website login credentials or Facebook credentials, rather than having to create a whole new username/password.
- The new and improved Kitchsy Kitchen is live and online. It allows for unlimited categories and posts. Greg has created three categories: Playing Times, Items For Sale, and Committee Discussions.
- Member Directory--currently there isn't anything on this page, but as the membership list is updated, it could be added.

G. Fundraising: Individuals who make a donation of \$250 or more to the Community Parks Association receive an acknowledgement of their donation. It was the consensus of the Board that anyone who makes a donation regardless of the amount should be thanked.

H. At-large update: no report.

7. Construction of new courts: Nothing new was reported.

8. Other.

- a. Used paddles for sale can be advertised on the website.
- b. Bev reported that the windscreen with a tear in it will be replaced at no charge. The windscreens have a three-year warranty.

The meeting adjourned at 1 p.m.

Respectfully submitted,

Bev Hilton, Secretary